



Abundance
GLOBAL

THE JOY BUILDER ROADMAP Workbook

The AG Why How What

Abundance Global: Our
Why, How and What

WHY

HOW

WHAT

WHY? We believe an abundant world is within our grasp and entrepreneurs are the catalyst to lead us there.

HOW? We incite, lead and inspire entrepreneurs to fulfil their greatest potential.

WHAT? We utilise cutting edge technology to deliver outstanding entrepreneurial education and insightful mentorship.

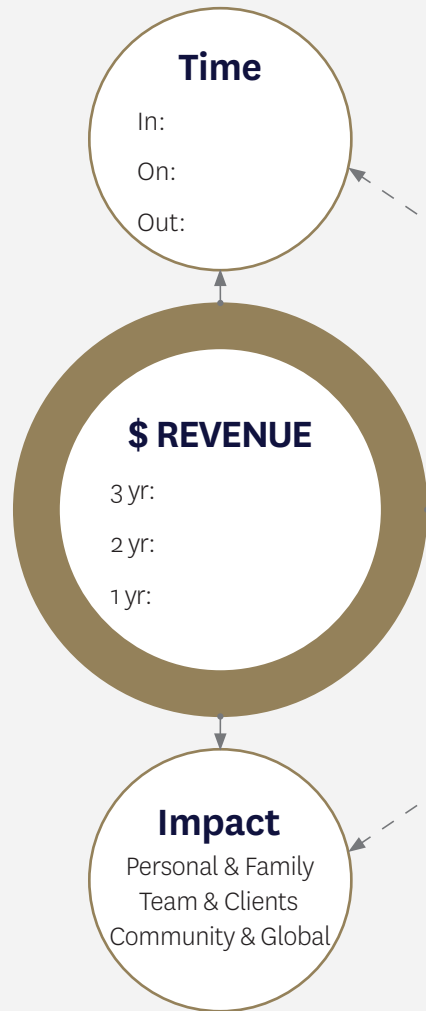
Joy Builder Roadmap™

BUSINESS OWNER JOY



Joy Builder Roadmap™ - 3 Years

BUSINESS OWNER JOY



By achieving this, what will this mean for you, your family & friends, the clients you serve and the wider community?

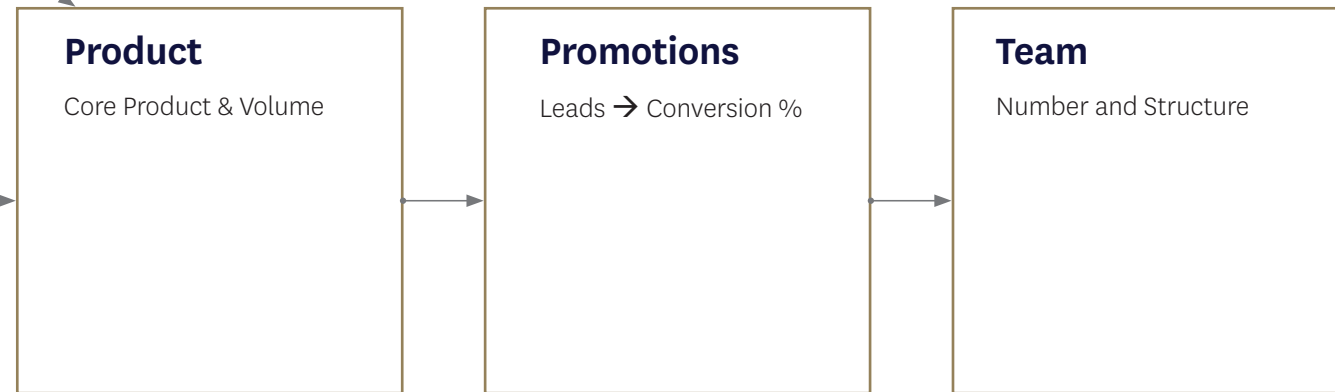
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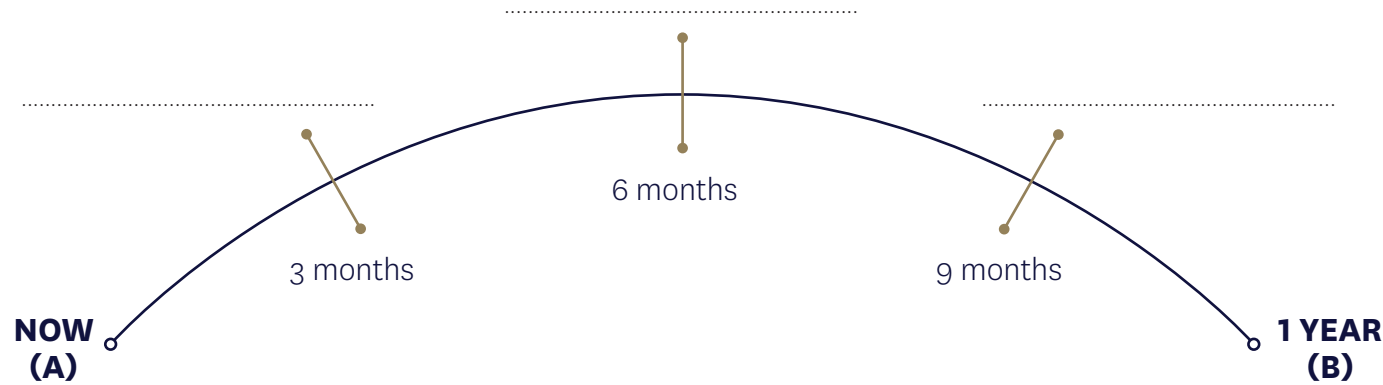
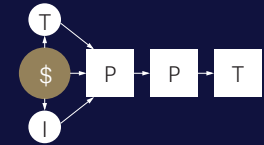
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"Start with the end in mind and then reverse engineer your business assets to achieve it."

David Dugan

Quarterly Targets



GUIDING FORMULA:

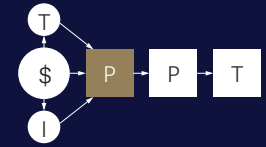
Current monthly turnover (A) =

Desired monthly turnover by this time next year (B) =

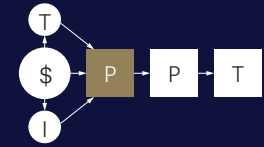
B - A (Gap) =

Gap divided by 4 (Quarterly Increase) =

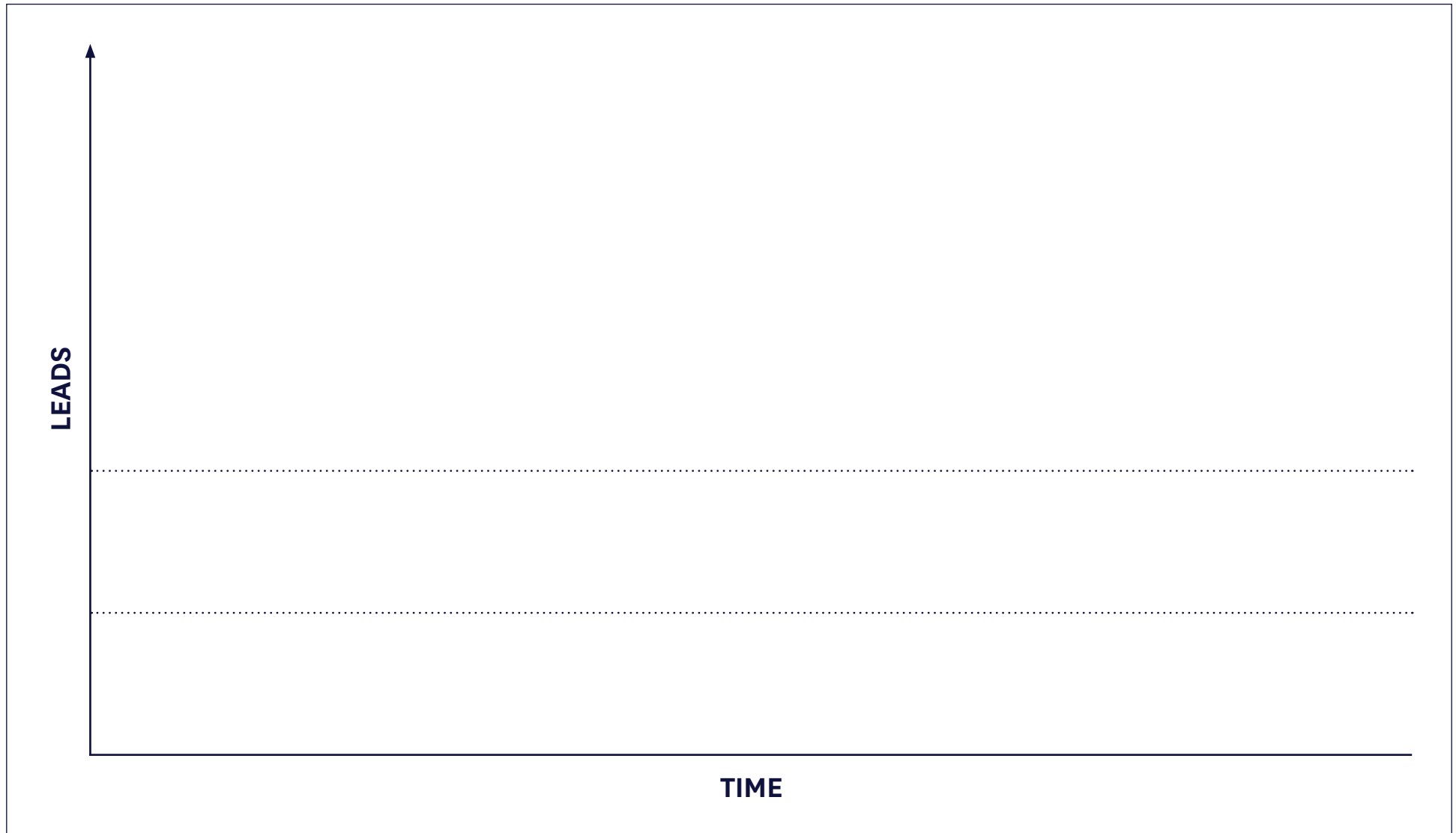
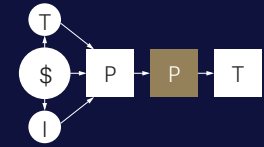
Simplify Product



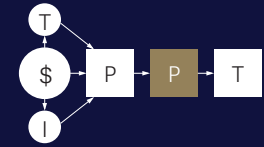
Simplify Product



The Promotion Cycle

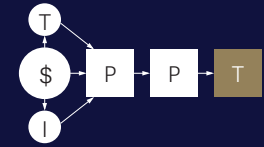


The Promotion Number Crunch



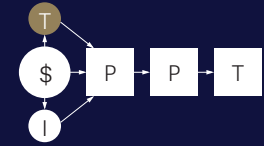
SERVICE	PRODUCT
Event cycle & type:	Event cycle & type:
Current clients:	Current clients:
Clients needed:	Clients needed:
Conversion %:	Conversion %:
Participant required per event:	Results required:

Team



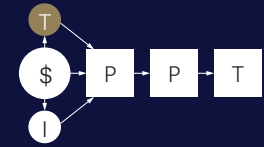
MEMBERS REQUIRED	STRUCTURE & RATIOS

The Leveraged Leader



Calculate				
CATEGORY	GOLD 'On the Biz'	BLUE Servicing Customers / Clients / Team	BLACK Business Admin	GREEN Rest / Family / Health / Fun
Current hrs				
Ideal hrs				

Key Dates



HOLIDAYS

Family Events (Holidays, Birthdays, School Events ... Major Celebrations)

Professional Development Courses

Health & Personal Development Courses

‘There is no greater thing
you can do with your life
and your work than
follow your passions
– in a way that serves
the world and you’

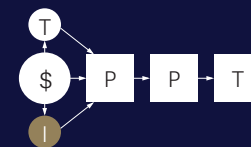
Richard Branson



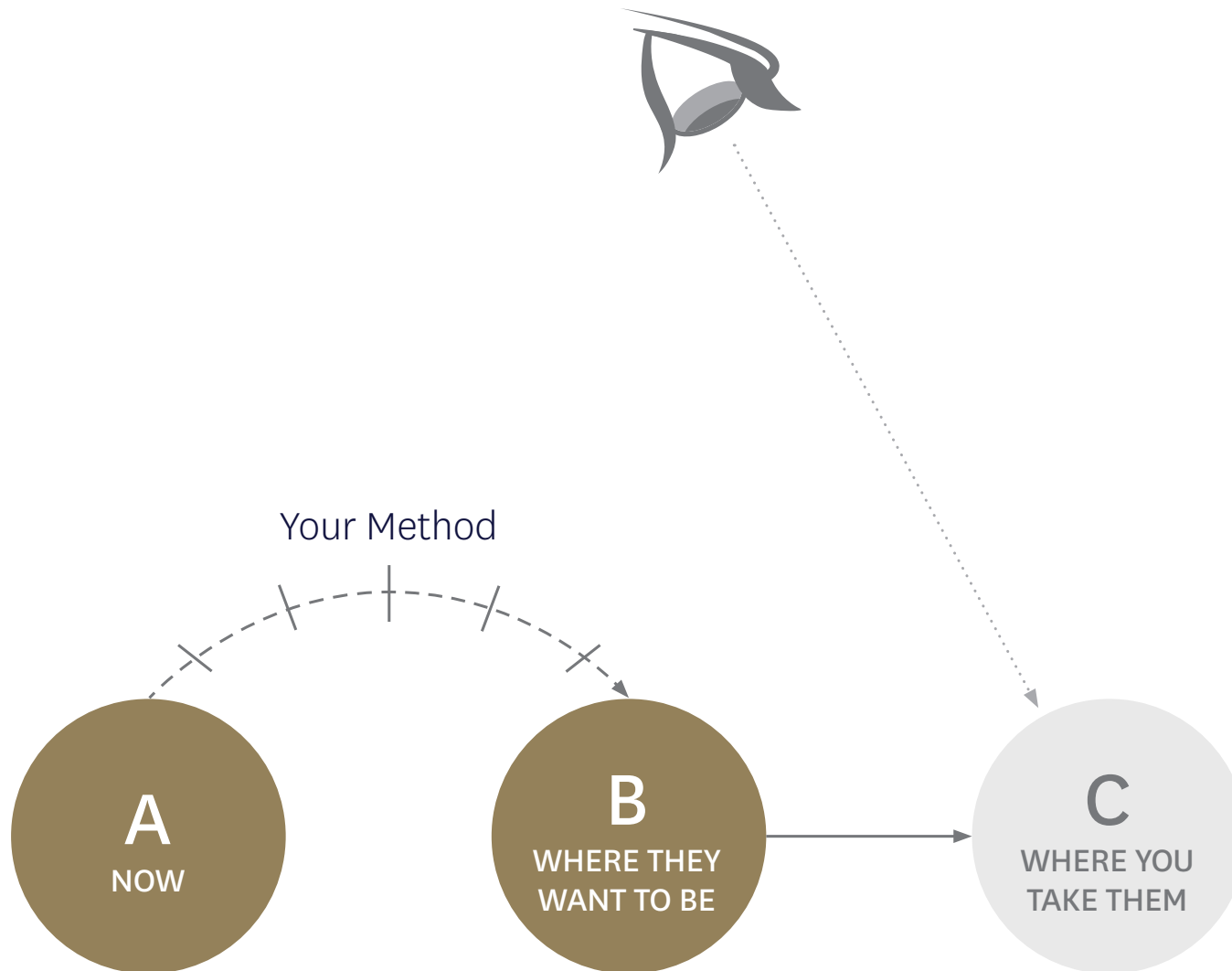
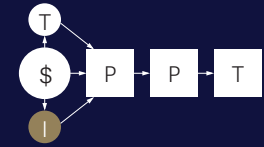
Onwards & Upwards

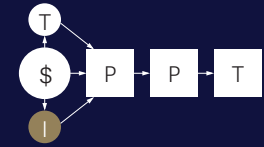


Choose My Impact



PERSONAL GROWTH / PURPOSE <ul style="list-style-type: none"> • What Do You Want to Be Learning • Gap Year 	WELLBEING / SPIRITUALITY <ul style="list-style-type: none"> • Meditation retreat • Home Gym 	WISDOM / KNOWLEDGE / LEARNING <ul style="list-style-type: none"> • Professional Development Courses • Private School/ University 	LEGACY / TRADITION <ul style="list-style-type: none"> • Your An Example & Role Model • Family Office or Bank
CONTRIBUTION, CONNECTION <ul style="list-style-type: none"> • Start or Support a Charity • Support Community Group 	WEALTH CREATION / POSSESSIONS <ul style="list-style-type: none"> • House • Investments 	RECREATION / INTERESTS <ul style="list-style-type: none"> • OS Skiing Holiday • Learn to Paint 	STATUS / PERFORMANCE <ul style="list-style-type: none"> • Industry Award • Symbol of Success e.g. New Car/ Beach House etc





Vision

- What is my vision for my client that is bigger than the vision they have for themselves?
- What do I want my client to become, having experienced my products/services?
- What is the change I want to make for them?

**MY VISION FOR
MY CLIENT
IS**

Abundance Global Client Vision:

To create intergenerational wealth and sustainable prosperity for themselves and their communities. To equip and empower them to achieve beyond what they ever imagined so that together we contribute to global abundance.

Notes

Notes



‘Your business and results
are a reflection of you.
Your business and results
will grow in direct proportion
to your own growth.’

James Arthur Ray



Onwards & Upwards



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